BoldPas: A Day of Art & Play Returns Saturday, June 8
Bold Temporary Art Takes Over Old Pasadena

One day only of oversized, colorful, interactive art in historic alleys, urban spaces, and cultural institutions – come play with the art!

PASADENA, CA (May 9, 2019) – Following two colorful, successful editions that brought several thousand art-lovers to the district in 2017 and 2018, **BoldPas: A Day of Art & Play in Old Pasadena** returns on Saturday, June 8, from 12:00 to 8:00pm. The event, staged in Old Pasadena's historic 19th-century alleys, is free to the public and offers a one-day-only opportunity to encounter artistic, ephemeral interventions in unique urban spaces.

BoldPas features installations that are BOLD – showcasing bright colors, surprising scale, and unique materials; all invite direct interaction with event-goers. 17 installations will be on view, created by selected artists from the greater LA area who will be on hand throughout the day to present their work to visitors. Event-goers will see art that is innovative and embraces the "wow factor": Walk under and marvel at a 60-foot canvas suspended high above one alley, meander through a giant sea of balloons, manipulate a serpentine tube made of beach balls, watch live painters transform walls and canvases with graffiti and street art, behold a massive parking garage wall transformed by a cascade of shimmering gold, and so much more!

The entire district embraces the BoldPas spirit on event day. The **Armory Center for the Arts** welcomes visitors all day with *¡Descubra!* and hands-on STEAM-H activities (Science, Technology, Engineering, Art, Mathematics, and History). At **sp[a]ce gallery at Ayzenberg**, visitors get free entry to the eclectic exhibition *Robot Remix* and can watch artist Sean StarWars demonstrate his printmaking prowess. Merchants across Old Pasadena offer hands-on art activities inside their spaces and showcase fancifully bold installations on their storefronts.

On event day, grab a map at one of **three Info Booths** to plan your self-guided tour of the installation sites (or use the event Google map - link on website). Then, stroll the unique urban spaces of Old Pasadena, meet artists, snap photos with large-scale and surprising artwork, and connect with Pasadena's creative community.

BoldPas takes place in multiple locations throughout Old Pasadena. Learn more about site locations, info booths, event maps, and parking at www.oldpasadena.org/boldpas.

Come play for a day in Old Pasadena!

Event day activities throughout the district include:

- **17 site-specific installations by selected Los Angeles-based artists**
  Kat Bing, Chelsea Boxwell, Garth Britzman, Ash Cano, Capt. James, Alycia Cornelius & Laura Kapp, Steven Daily, Patricia Diefenderfer, Olga Lah, Po Yan Leung, Heidi Moreno & Priscilla Moreno, Camille Ora-Nicole & Ashley Mangus, Nathaniel Osollo, Gary Pappani & Santos Cortes, Hilda Rios, and Marshall Fundamental High School's 9th Grade Art Students.

- **Merchant Art Stops** – Three Old Pasadena businesses will showcase large-scale installations on their exterior façades:

Gold Bug	36 E. Union Street on Kendall Alley. "Underwater Dreams"
Homage	100 N. Fair Oaks Avenue. "*Senbazuru*: The Legend of 1,000 Cranes"
Maude Woods	55 E. Holly Street. "Orbs"

- *¡Descubra!* **at Armory Center for the Arts** – 145 N. Raymond Avenue

  1:00-5:00pm: *¡Descubra!* – A program created by The Smithsonian Latino Center to inspire the next generation of science, history, and cultural enthusiasts. Enjoy free, hands-on art making activities for all ages, live ukulele performances and workshops, informal conversations with arts and science professionals, and a craft beer garden.

- *Robot Remix* **at sp[a]ce gallery at Ayzenberg** – 39 E. Walnut Street

  12:00-8:00pm: Free gallery admission for *Robot Remix*

  2:00-4:00pm: Printmaking demonstrations with *Robot Remix* artist Sean StarWars.

- **Warrior Painters** – Capturing the event scene *en plein* air at several locations
- **DJ Glenn Red** – Spinning music all afternoon on Big Bang Theory Way at Green Street

Visit www.oldpasdena.org/boldpas for all the details. Tag us with #BoldPas and #OnlyinOldPas.

Make your visit to Pasadena an all-day arts affair! Also on June 8, Pasadena Playhouse and Playhouse District celebrate art and culture with the second annual **Block Party**, held on Colorado Blvd. and El Molino Avenue from 12:00 to 10:00pm. This free, family-friendly event features live music, food, libations, guided tours, and activities, all curated by local arts organizations and community partners.

Visiting BoldPas and Block Party is easy! **Pasadena Transit** is offering free frequent service on its Route 10 between Lake Avenue and Fair Oaks Avenue. Buses will run every 6-8 minutes from 12:00 to 10:30pm, allowing seamless transportation between BoldPas and Block Party.

Go Metro: Take the Metro Gold Line to Memorial Park or Del Mar Station. All art installations are within walking distance from both stations. Plan your trip on metro.net or call 323.GO.METRO (323.466.3876).

ABOUT OLD PASADENA MANAGEMENT
Old Pasadena is the original downtown of Pasadena, home to the Tournament of Roses and located just ten miles from downtown Los Angeles. This 22-block National Register Historic District is internationally recognized as a shining example of urban renewal. Old Pasadena is one of the premiere shopping and dining destinations in the country, featuring a cosmopolitan mix of 200 retail shops and specialty boutiques, as well as 100 restaurants, cafés, and entertainment venues. This architectural gem is pedestrian friendly and provides convenient parking and easy access to public transportation, served by major bus lines and two Metro Gold Line stops.

Media: For photos, logos, and artist renderings, please use our Dropbox: http://bit.ly/boldpas_media. Please contact Janet Swartz at 626.356.9725 or janet@oldpasadena.org for further information, interviews, and photographs.

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