

**LIVE MUSIC, DRINKS, FOOD AND FUN AT OLD PASADENA'S FIRST EVER
HAPPY HOUR WEEK, MARCH 1 TO MARCH 8, 2011**

Pasadena, CA. (February, 2011) - Old Pasadena's finest restaurants, bars and lounges offer extended food and drink specials all week long during Old Pasadena's first ever Happy Hour Week, March 1 to March 8, 2011. From \$1 martinis and \$2 beers to \$3 gourmet sushi and appetizers, Old Pasadena Happy Hour Week offers something for everyone. Attendees can also enjoy free live music at various venues including Jazz, world music, and eclectic pop performances.

Numerous award-winning Old Pasadena establishments will offer attendees the unique opportunity of enjoying their famous cuisine at bargain prices. Exquisite dishes prepared by the area's most talented chefs include: chorizo Argentino at 1810 Argentinean Restaurant, calamari with garlic aioli at Bar Celona, baked mushrooms stuffed with chicken and spinach mousse in balsamic sauce at Café Bizou, potato frittata at Café Santorini, coquina dessert crepe with bananas, melted chocolate and coconut flakes at Crepe de la Crepe, chipotle chicken pizza at IX Tapa Cantina, portabella fries at Neomeze, Kobe beef sliders with blue cheese, lemon basil aioli at Point08 Bar, spicy yellowtail roll at Sushi Roku, truffled mac and cheese at Vertical Wine Bistro and many more! Popular wine, beers, and cocktails will be served at discounted prices. Old Pasadena Happy Hour Week is a great opportunity to get together with co-workers, friends and family to enjoy multiple experiences at Old Pasadena restaurants, bars and lounges without breaking the bank.

Restaurants, lounges and bars participating in Old Pasadena Happy Hour Week include:

- 1810 Argentinean Restaurant
- Bar Celona
- Café Bizou
- Café Santorini
- Crème de la Crepe
- Equator Café
- Gold Class Cinema
- IX Tapa Cantina
- Lucky Baldwin's Pub
- Luggage Room Pizzeria
- The Melting Pot
- Neomeze
- Otis Bar at La Grange Orange Café
- Point08 Bar
- Pop Champagne & Dessert Bar
- Scarlet Tea Room & Fine Dinning
- Sushi Roku
- Vertical Wine Bistro
- Villa SORRISO

Diners will not only marvel in the adventure of taste that Old Pasadena Happy Hour Week offers, but will also enjoy free live musical performances at various venues. Pop Champagne & Dessert Bar will host French singer-songwriter and multi instrumentalist Jessica Fichot, Sunday, March 6 as well as eclectic singer and pianist Eliza Rickman who will perform a very special intimate set. Crème de la Crepe will also host live Jazz Friday, Saturday and Sunday as part of Old Pasadena Happy Hour Week.

Old Pasadena Happy Hour Week is produced by Old Pasadena Management District. For more information including downloadable menus, the public can visit www.oldpasadena.org/happyhourweek.

ABOUT OLD PASADENA MANAGEMENT

The Old Pasadena Management District (OPMD) is a non-profit business organization that creatively plans, manages and develops Old Pasadena as a unique, authentic and vibrant downtown experience. The OPMD currently contracts with the City of Pasadena to manage the Old Pasadena Business Improvement District (BID). The BID enhances the basic City services by funding district-wide security, marketing, and maintenance programs to provide a clean, safe vibrant downtown experience.

General Public: For more information including a list of participating restaurants, bars, and lounges and menus the public can visit www.oldpasadena.org/happyhourweek.

Media: Please contact Kershona Mayo at 626.356.9725 or Kershona@oldpasadena.org for further information, interviews and photographs.

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