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**500 MUSICIANS. OVER 50 CONCERTS. 12 HOURS OF MUSIC. ONE DAY.
ALL FREE**

89.9 KCRW presents Make Music Pasadena, Saturday, June 19, 2010

PASADENA, CA (June 2010) – Downtown Pasadena will explode with music for the third annual Make Music Pasadena on Saturday, June 19, from 11 am until 11 pm. The city will turn into a massive musical playground as hundreds of musicians flood the streets to play in buses, parks, courtyards, alleys, and other unconventional spaces for a free twelve hour music festival. Make Music Pasadena will include more than 50 concerts throughout the city showcasing Grammy -award winning, platinum-recording artists, along with homegrown and emerging artists offering something for everybody. A preliminary list of confirmed acts follows; more will be announced in the coming weeks.

This free, all-day, all-ages music festival will feature an adventurous mix of performers. The event hosts a variety of genres and musicians appealing to people of all ages.

This festival of sound will feature an **eclectic six main stage line up** of artists including MTV Video Music Award winning dance pop indie sensation **Matt & Kim**, Iconic DJ Franki Chan, National Public Radio supported folk trio **The Antlers**, Los Angeles based funk soul group **Breakestra**.

Make Music Pasadena aims to popularize musical practices for all ages and from all cultural and social backgrounds. The festival creates an opportunity to communicate and share a very special connection through music.

Make Music Pasadena is presented produced by Old Pasadena Management District, Playhouse District Association, and South Lake. For more information on Make Music Pasadena, visit makemusicpasadena.org

Other exciting new event features for the 2010 event will be announced shortly.

2010 Make Music Pasadena Confirmed Artists:

Matt and Kim: MTV Video Music Award winning indie pop sensation Matt and Kim create giddy, punk-peppered pop music. The band's latest CD *Grand* has instantly embraced by critics and fans alike. Matt & Kim have a dynamic live show and have performed such high profile festivals such as Coachella, Lollapalooza and Austin City Limits.

Natalia Lafourcade: Four-time Latin Grammy nominee Natalia Lafourcade, is one of Mexico's brightest talents. This singer-songwriter has received commercial and critical successes with her latest release *Hu Hu Hu* which was also nominated for a Grammy award in 2010.

DJ Franki Chan: Diligence, tenacity, and creative vision are what set DJ and IHEARTCOMIX Records owner Franki Chan apart from the rest. In a decade of revivals and reimagination, Franki Chan holds close the ideals and vision that has brought him to the forefront of his craft, seamlessly merging music and art by way of live performances and comics; all of which contribute to creating a pop-renegade aesthetic that defines the energy and unpredictability of the man himself.

Warpaint: What do you get when you cross the moody atmospherics of Cat Power with a keen eye for skewering expectations of an all-girl band? Answer: Warpaint. The Los Angeles quartet was recently signed to Rough Trade Records on the strength of their 2009 EP, *Exquisite Corpse*, and a stunning set at last fall's CMJ Music Marathon. Combining dreamy ambience with razorblade-sharp lyrics.

Voxhaul Broadcast: These National Public Radio favorites craft hook-filled anthems of love and longing and have established themselves as a "Next Big Thing" wherever they've taken the stage.

The Antlers: A Brooklyn based band whose debut album has been touted by NPR All Songs Considered "One of the most beautiful and moving works I've heard in a long, long time. Just astonishing."

Breakestra: The Los Angeles based ensemble is based in deep funk, soul, jazz fever and musical friendships. A Breakestra show is about dancing and swinging — eight men on stage getting loose, playing serious grooves.

And many more, over 500 musicians performing!

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