

FOR IMMEDIATE RELEASE
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OLD PASADENA RESTAURANT WEEK SERVES UP GREAT FOOD AND SUPPORTS THOSE IN NEED

GIVING BACK NEVER TASTED SO GOOD AT THE FIRST EVER
OLD PASADENA RESTAURANT WEEK

Pasadena, CA - May, 5, 2009

From June 1st through 8th, local foodies and visitors can indulge in the best of Old Pasadena's award-winning restaurants, and help feed those in need at the first ever Old Pasadena Restaurant Week. In response to our ongoing economic crisis, over 25 of Old Pasadena's finest restaurants have joined together to help our less fortunate neighbors. For eight straight days, diners will savor three gourmet courses at one great price, starting as low as \$15, with a portion of the proceeds benefiting Union Station Homeless Services.

A diverse array of the area's most exciting restaurants will offer three course pre-selected meals at a special deal with deluxe dining at \$15 for lunch and \$25 for dinner or fine dining at \$25 for lunch and \$35 for dinner. Exquisite dishes prepared by the area's most talented chefs include: pan seared scallops with wild mushrooms, asparagus and mashed potatoes, Maryland blue crab cakes with tropical salsa and passion fruit aioli, Kobe beef burger with 30-month Grafton cheddar, grilled onions and garlic fries, truffle mac n' cheese, sautéed chicken basted with honey, rosemary, ginger, garlic and paprika infusion, Brulee goat cheese with Dervaes' garden greens and cherry tomatoes and crepes filled with apples and Grappa-infused pastry cream; vanilla gelato and caramel sauce, and many more delectable courses. A complete list of restaurants and menus are available at www.oldpasadena.org/restaurantweek.

Diners will not only marvel in the adventure of taste that Old Pasadena Restaurant Week offers but will also enjoy helping others with 10% of event proceeds benefiting Union Station Homeless Services, celebrating 35 years of helping those in need. Old Pasadena Restaurant Week is presented by the Old Pasadena Management District in partnership with Union Station Homeless Services.

ABOUT UNION STATION

In 1973, a group of community volunteers opened Union Station as a simple hospitality center to serve poor and homeless men in downtown Pasadena. Today, Union Station is the San Gabriel Valley's largest and their most comprehensive social service agency assisting homeless and very low-income people. Their mission is to help, men, women and children rebuild their lives and end homelessness. Services include community meals program, community shower program, career development and job placement, emergency shelter and much more. Visit www.unionstationhs.org for more information.

ABOUT OLD PASADENA MANAGEMENT

The Old Pasadena Management District (OPMD) is a non-profit business organization that creatively plans, manages and develops Old Pasadena as a unique, authentic and vibrant downtown experience. The OPMD currently contracts with the City of Pasadena to manage the Old Pasadena Business Improvement District (BID). The BID enhances the basic City services by funding district-wide security, marketing, and maintenance programs to provide a clean, safe vibrant downtown experience.

General Public: For more information including a list of participating restaurants and menus the public can visit www.oldpasadena.org

Media: Please contact Kershona Mayo at 626.356.9725 or Kershona@oldpasadena.org for further information, interviews and photographs.

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